

## **DSK Benelli makes Italian superbiking experience accessible with the launch of the TNT 25.**

*Also introducing a complete range of biking accessories including helmets, stickers & CNC parts for personal customization*

**Pune, December 18, 2015:** Have you always dreamed of owning a power-packed, muscular and roaring Italian superbike? If the answer is yes, your dreams are just about to come true! DSK Motowheels, one of India's most well-established and strongest players in the superbike industry and the legendary Italian superbiking brand, Benelli, announced the launch of their most affordable bike till date, the DSK Benelli TNT 25! DSK Benelli also unveiled its complete range of biking accessories for the TNT 25, during this launch.

A perfect package of performance, comfort and visual appeal, the DSK Benelli TNT 25 has every element that makes it an irresistible buy for the motor biking enthusiast. The sporty yet supremely comfortable riding ergonomics makes the TNT 25 an inimitable modern street bike. Its masculine stance is accentuated further with smooth flowing body lines and sporty styling. Its versatility is evident from the fact that it's fun to ride not only on daily basis but even when you head for the winding roads on weekends.

Speaking on the launch, **Mr. Shirish Kulkarni, Chairman, DSK Motowheels said**, "DSK Benelli is committed to create a thriving superbiking culture in India. To this end, we have launched a stunning bike that is now within the reach of many, without compromising on the experience. The TNT 25 stands out through its Italian flair, ergonomic perfection and ultimately the exceptional performance it offers. After having received a phenomenal response for our line-up in India, we are certain that this offering from DSK Benelli's stable will also be appreciated with great enthusiasm by motor biking aficionados in the country."

The TNT 25 pays tribute to high-end Benelli superbikes that enthusiasts have enjoyed in the past, by offering a lightweight sporty 250 cc naked motorcycle at great value. Styled like its big brother range, it is the perfect entry level motorcycle, delivering excellent fuel economy, agile performance and easy to ride character.

Powering the TNT 25 is a liquid cooled single cylinder, 4-stroke DOHC engine developing 28.16 Bhp at 9800 rpm and 21.61 Nm torque at 8000 rpm. The power is sent to the rear wheel via a 6-speed gearbox.

The steel trellis frame incorporates the engine as a stress member further adding to the rigidity of the chassis. The suspension is also specially engineered with up-side down forks in the front while the rear swing arm showcases a centrally located shock absorber, designed to tackle irregular road surfaces.

Getting on the brakes is easy as the front showcases a 280 mm petal disc with a 4 piston calliper while the rear gets a 240 mm single disc with a double piston calliper. The 17" alloy wheels finish off the sporty look and add to the impressive handling.

DSK Benelli is offering the TNT 25 in two colours - White and Red.

With the launch of the TNT 25, DSK Benelli also opens up many possibilities for customisation and users can easily personalize their bikes by choosing from a wide range of accessories. From superlative CNC parts to attractive and creative decals, all of these can be used to make the TNT 25 a part of your own personality.

For the first time ever, Benelli also introduced its new range of race inspired helmets with 'Bellissimo Italiano' design and safety features, keeping in mind the essential needs of the modern racer and allowing him to become one with the helmet, further enhancing his overall style and safety quotient.

Additionally, the TNT 25 comes with two tyre options. Users can opt for either Metzeler or MRF tyres depending on their personal preferences.

The TNT 25 is the perfect way to acquaint oneself with pure Italian flamboyance and the rich heritage that DSK Benelli bikes are renowned for. A robust ride with awe-inspiring specifications at this price point is sure to change the dynamics of the Indian superbiking market!

### **About DSK Motowheels:**

Established in 2012, DSK Motowheels, a part of the DSK Group (Diversified business group with a turnover of over Rs. 5000 crores) forayed into the growing automobile sector by entering the niche segment of powerful and aspirational bikes.

Taking forward the company's rich legacy of dynamic entrepreneurship, Mr. Shirish Kulkarni, Chairman DSK Motowheels, spearheads the brand's operations in India with the primary objective of providing a world class super biking experience.

With a CKD plant in Maharashtra, the brand enjoys the status of having the strongest & most well entrenched superbike network in India. DSK Motowheels is known for its high-end biking experience, extended product line, technology and quality. DSK Motowheels also prides itself in providing the best customer centric service and after sales support in Indian Superbike Market.

### **About Benelli:**

FROM HISTORY TO THE LEGEND

As often happens, the history of great industries is born in garages. In our case this is the Benelli Garage", Where, in 1911, the 6 Benelli brothers Giuseppe, Giovanni, Francesco, Filippo, Domenico and Antonio, known as "Tonino", repaired and manufactured motorcycle parts. In 1921 the 'Velomotore' was created: a single cylinder two stroke 75cc bike adapted to a bicycle frame and the following year it was the turn of the 98cc 'Motoleggera', immediately appreciated by the public of that time. The first real Benelli motorcycle, a 175cc model, ridden by Tonino, proved immediately to be a winner in the world of competition. Here began a long list of glorious moments, with more than 1000 victories in the Italian and European Championships and two World Titles won in 1950 and 1969. Many legendary riders have ridden Benelli motorcycles. Besides Tonino, the owner of the company, the Italian riders Ambrosini, Grassetti, Campanelli, Provini, Pasohni, Villa and the internationals Saarinen, Hailwood and Carruthers.

At the end of the 60's the last motorcycle of the family owned company was born; the Tornado 650 which developed 50 hp at 7000 rpm, and easily surpassed 170 km/h. Later the first ownership change took place, but motorcycle production continued in Pesaro with the ground breaking in line 6 cylinder 750 and 900cc Sei's which were manufactured up until the early 1980's. In 2001 the production of the first all new in-line triple powered range began, with the fully faired supersport Tornado 899cc Limited Edition. The addition of the Tornado Naked Tre or TNT for short, and subsequently the Tre-K in both 899 and 1131 cc variants meant that Benelli was truly back in the market of large capacity sports motorcycles. Today Benelli is part of the Qianjiang (QJ) Group, a corporation which produces more than 1.2 million two wheelers per annum. QJ, wishing to respect the tradition of passion which has always guided the history of the Italian brand, will continue manufacturing bikes in Pesaro, the traditional home of Benelli Motorcycles.

Press Contact

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## DSK Benelli TNT 25 Tech Specs

<b>ENGINE</b>	
Type	4-stroke, 4 valves, DOHC, liquid cooled
No. of cylinders	Single cylinder
Displacement	249cc
Power	28.15 Bhp @ 9800 rpm
Torque	21.61 Nm @ 8000 rpm

<b>TRANSMISSION</b>	
Clutch Type	Multi-disc in oil bath
Transmission	6 Speed
Gear Shift Pattern	1 - Down, 5 - Up

<b>CHASSIS</b>	
FRONT SUSPENSION	Inverted front telescopic forks
REAR SUSPENSION	Hydraulic Monoshock absorber
FRONT BRAKE	Hydraulic Single disc brake
REAR BRAKE	Hydraulic Single disc brake
FRONT WHEEL	Alloy wheels
REAR WHEEL	Alloy wheels
FRONT TYRE	110/70 - 17 (MET),

	110/70 - 17 (M)
REAR TYRE	150/60 - 17 (MET), 150/60 - 17 (M)

<b>DIMENSIONS</b>	
L x W x H (mm)	2080 x 810 x 1125
Wheelbase	1400 mm
Ground clearance	160 mm*
Kerb weight	159 kg
Fuel tank capacity	17 litres

\* Based on Tyre size: (MET) - Metzeler Tyres / (M) - MRF Tyres